

Scan the code with your smartphone using a special QrCode reader and enter the 500!



www.fiat500.it















44

Introduction

Hi, pleased to meet you. The way you're looking at me, I'd say you can't wait to go out with me. It's only natural, mind you: how could you resist me? I'm colourful and attractive, but also cool, elegant or sporty – however you want me – fashionable, but beyond fashion at the same time. Just like a true icon. Are you ready to explore all my facets? This year, I'm even more high-tech and alluring, with an innovative TFT liquid crystal digital display, all-new interior, three brandnew body colours and three types of alloy wheels never seen before. What more could you possibly want? It's no coincidence that the new trim level I'm offering in the 2014 range is called Cult... that really says it all! Come on, let's get going: you'll see that you couldn't wish for a better travelling companion. You have my word as a 500.

Cult



"That's me: 0% imitation, 500% Cult."

Do you like things that are beautiful, sophisticated, with a touch of refinement? I do. For example, I adore the smooth feel of the leather that I've chosen for my seats and the way that the chrome plating on my details and alloy wheels plays with the light. Not to mention my exclusive glossy black roof (über-chic!) or the innovative 7" digital colour display, stylish enough to make me the envy of all. Because - let's be clear - of all the 500s, I'm definitely the one with a little bit more. Otherwise, why would they call me Cult?











Main Cult standard equipment.

- Glossy black roof with one fixed glass part and sun blind
- 16" alloy wheels with 195/45 R16 tyres
- Interior in Frau leather
- 7" TFT colour liquid crystal digital instrument panel
 Automatic climate control with pollen filter
- CD/MP3 radio
- Blue&Me™ hands-free system with Bluetooth® technology, voice recognition, steering wheel controls and digital audio file player with USB port
- Leather steering wheel with radio controls
- Glossy black or chrome electrically adjustable door mirrors with demisting and outside temperature sensor
- Chrome kit (side window seals with chrome insert, inserts on front and rear chrome bumpers, chrome gear lever knob, chrome tailpipe)

- Rear lights with glossy black, "eye-liner"-effect, surround
- Rear parking sensors
- 7 airbags
- Height-adjustable steering wheel
- Dualdrive[™] electric power steering
- Electric windows and central locking
- Door opening/closing remote control with customisable cover
- Height-adjustable driver's seat
- Split rear seat (50/50) with height-adjustable head restraint
- Passenger seat backrest pocket

500 STORIES WITH YOU | 7





Sport



"With me, life has added S."

Sporty, sassy, seductive, sociable. There's always something special hiding inside an S. With my aerodynamic spoiler, my new hi-tech fabrics, my new Italia Light Blue, my gritty 16" alloy rims and my sports steering wheel, you certainly won't go unnoticed. But what makes me truly sexy is that I make everything fun. I think you're just like me, and that's why together we're going to be something big. Ready to eat up the road?









16" alloy wheels (opt 5A6)

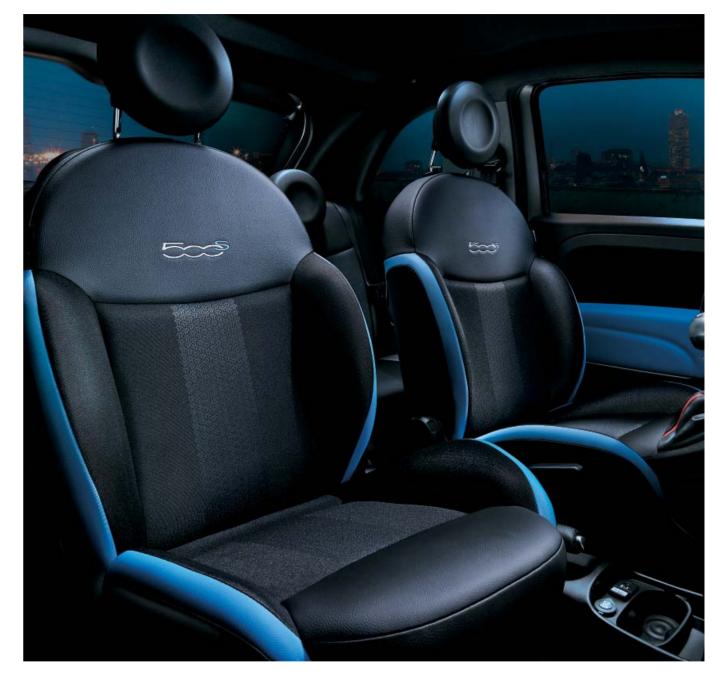
500S main standard equipment.

- Abarth Design sports steering wheel with 8 buttons
 Special "S" style burnished 15" alloy wheels with 185/55-15 tyres (not compatible with snow chains)
- Manual climate control system with pollen filter
- CD/MP3 radio
- Spoiler
- Sports seats
- Passenger seat backrest pocket
 Hands-free Blue&Me™ system with Bluetooth® technology, voice recognition, steering wheel controls and digital audio file player with USB port
- 7 airbags

- Electric door mirrors with temperature sensor
- Tinted rear and rear door windows
- Chrome tailpipe
- Height-adjustable steering wheel
 Dualdrive™ electric power steering
- Electric windows and central locking
- Door opening/closing remote control with customisable cover
- Height-adjustable driver seat
- Passenger seat with under-seat storage compartment
- Height-adjustable rear head restraints







When you see it, you'll want to try it right away. It happens every time: my sports steering wheel creates an insatiable desire to drive. Left or right, straight to the heart of the action.



Lounge



"A special outfit with a touch of elegance."

This is the story of an exceptional day. Let's celebrate my birthday, or yours, or both together with an exclusive evening. An aperitif with friends, a live jazz concert, or maybe dinner at a bistro in Paris. Why not? And maybe then, when we're tired of worldly pleasures, we can go for a ride in the moonlight, just the two of us. But we have to do things right if we want to be true aristocrats: always behave with style while being at our ease. This is why I chose elegant attire. It is classic but not obvious, and above all it is comfortable. It's called Lounge. 15" alloy wheels, fine new Prince of Wales check fabrics. A touch of class that suits me to a T and that I'm sure you're going to love. Come on and tell me, "How pretty you are this evening..."











Main Lounge standard equipment.

- Manual climate control system with pollen filter
- CD/MP3 radio
- Fixed sun roof with sun blind
- 15" alloy wheels with 185/55 tyres
- Hands-free Blue&Me™ system with Bluetooth® technology, voice recognition, steering wheel controls and digital audio file player with USB port
- Leather steering wheel with radio controls
- Electrically adjustable body colour door mirrors with defrosting Rear parking sensors (on cabrio) and outside temperature sensor
- Chrome kit

- Chrome tailpipe
- Height-adjustable steering wheel
- Dualdrive[™] electric power steering
- Electric windows and central locking
- Door opening/closing remote control with customisable cover
- Height-adjustable driver seat
- Split rear seat (50/50) with height-adjustable head restraint
- Passenger seat backrest pocket
- Automatic climate control (on cabrio)

26 LOUNGE 500 STORIES WITH YOU 27





Like all real ladies, I also have a number of hats, one for every occasion. **Glass roof** (with an elegant sun blind so you don't get burnt in the sun) **and soft top,** in my cabrio version. Which one will you choose?

28 LOUNGE 500 STORIES WITH YOU 29



White mirrors and aerial, hub caps or alloy wheels with an entirely unusual design. These are the exclusive details of the 500 Colour Therapy.

"As far as I'm concerned, joy consists of all of Italy's colours."

What is the shade of joy? And of happiness? I wouldn't know what to choose. Perhaps the blue of a clear sky or the yellow of the sun, so warm and full of life. Maybe the colour of a delicious cappuccino that sweetly wakes you in the morning, or perhaps the red of the bricks of the house where we will live together... But one thing is certain. For my part joy contains all of Italy's colours: it's up to you to decide which is best-suited for us, of all those of my new Colour Therapy. Of course, if you want our story to be brimming with passion, red would be ideal. Matching the sunsets we'll experience together. As for the details, I've already decided: white details that will amaze you with a slight touch of vintage. What do you reckon?



Colour Therapy is also the 500C, with its fold-away soft top in perfect vintage spirit and super technological solutions: double ply that ensures excellent insulation from the outside, plus glass rear window and spoiler that doubles as a third brake light.





Main standard Colour Therapy equipment.

- Manual climate control system with pollen filter
 CD/MP3 radio
- 14" white and chrome vintage hub caps
- White and chrome writage hab c
 White door mirror covers
 "Short-fin design" white roof aerial
 "Poolball design" gear lever knob
 7 airbags

- Chrome-plated exterior door handles
- Electrically adjustable door mirrors

- Dualdrive™ electric power steering
 Door opening/closing remote control with customised cover
 Height-adjustable steering wheel
 Electric windows and central locking

- Spoiler integrated with the top (on cabrio)
 Automatic climate control (on cabrio)
 Door mirrors with defrosting and outside temperature sensor (on cabrio)



111 Passione Red



952 Volare Light Blue



231 Cappuccino Beige



735 Carrara Grey

Volare Light Blue, Carrara Grey, Sole Yellow, Passione Red, Cappuccino Beige. Strokes of colour and joy that shoot throughout the city.



712 Sole Yellow

"...you get the urge to colour the whole world."

Here are my five colours. How I do like to see them all together... It's like having a box of new felt-tip pens. You get the urge to colour the whole world. But the colours and surprises are not just on the exterior. Climb into the passenger compartment. Have you already noticed it? The gear lever knob is matching too, with the centre white. The cherry on the cake.



"Pop spirit and details befitting a star. I like being this way."

Do you want to know how our first date will go? I already know. You won't be able to take your eyes off my chrome plating. That's normal. Everyone looks at what sparkles. No one looks me straight in the headlights. Don't worry, you won't hurt my feelings. I know they're irresistible. I like them, too. They make me feel like a real Pop Star... especially when they reflect the flashes of photographers. And if we arrange to meet downtown one Saturday night with my new Houndstooth interior, you'll see we'll have plenty of photographers surrounding us. Have you already decided where we'll go for dinner? You choose the place. I'm sure you'll amaze me. I'm thinking about the soundtrack of our trip instead. My radio CD and MP3 player knows all of today's up-and-coming groups. It's fantastic. You'll see.











Main Pop Star standard equipment.

- Manual climate control system with pollen filter
 CD/MP3 radio
- Chrome kit
- Chrome-plated door mirror covers
- Chrome-plated moulding on bonnet
- Chrome-plate hub caps14" special Vintage hub caps
- 7 airbags
- Chrome-plated exterior door handles
- Electrically adjustable door mirrors

- Dualdrive™ electric power steering
 Door opening/closing remote control with customisable cover
 Height-adjustable steering wheel
- Electric windows and central locking
- Spoiler integrated with the top (on cabrio)

- Automatic climate control (on cabrio)
 Door mirrors with defrosting and outside temperature sensor (on cabrio)



Technology

"Every journey with me opens up a world of connections."

Did you feast your eyes on my 7" TFT digital display? It's new! You can try it if you want: as well as being really cool, it keeps all the information you need when driving under control, like the information from the speedometer, the rev counter, the temperature or the Gear Shift Indicator, which suggests when to change gear, and the trip computer, which allows you to alter my set-up in different ways according to distance, instant fuel consumption, range, and so on. Naturally, everything is perfectly integrated with my tried-and-tested Blue&Me TomTom 2 LIVE navigation system, so that you can also see the media player telephone and navigator on the same screen. I took you by surprise, didn't I? But I told you: you can't take your eyes off me ...







It is some time that I have been thinking about my next trip. I want to cross vast plains and forests, and visit Europe's most beautiful cities. You choose the people to take along. I'll take care of everything we need to get started. First of all, there is the Blue&Me TomTom LIVE, a next-generation portable touchscreen navigation system so you have all the maps you need, with information about traffic, weather forecasts and Local Search in real time. You'll see that you can't do without it. All of the functions are inside of it and it lets you access music, use your mobile phone and navigation system in three different ways: voice commands, steering wheel controls or multitouch display.

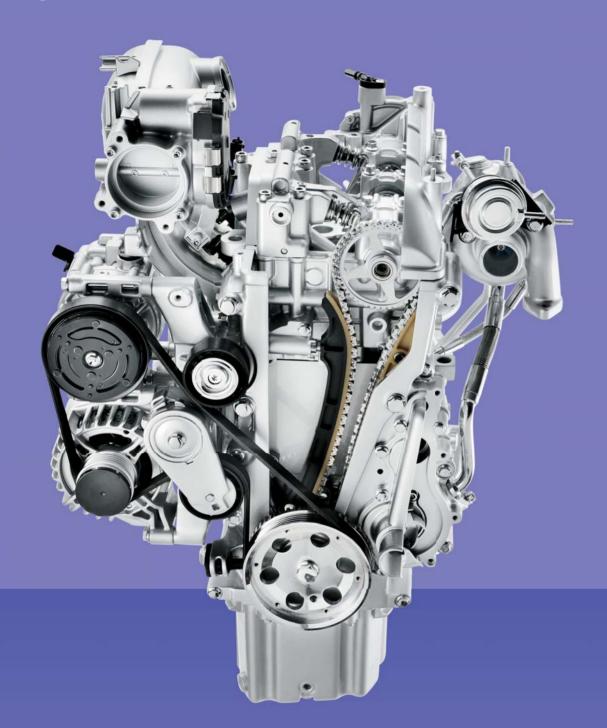
Then we need the Interscope Sound System Hi-Fi that will give us top quality sound reproduction. I value listening to my favourite tracks at full volume and in excellent quality. What's missing? A great system for saving on fuel consumption and for respecting the environment is my eco:Drive Info function. This way our drive will be more cost-efficient and eco-friendly.







Engines



"In addition to style, substance counts."

Now it is time to talk about heart. And I have lots of hearts. Who knows with which one you will fall in love.

First and foremost is the revolutionary, multi-award-winning 0.9 TwinAir (Engine of the year 2013), Fiat's two-cylinder engine that has taken the philosophy of downsizing to the highest levels: size, reduced emissions and fuel consumption, with greater performance and incredibly satisfying driving pleasure. Now the TwinAir Turbo 85 HP is joined by the powerful new TwinAir Turbo 105 HP, which adopts refined technology like supercharging via high-efficiency turbocharger, the integration of the exhaust manifold in the cylinder head and the brand-new MultiAir 2 intake valve control system. All this means a decidedly spirited character together with low consumption.

Then there are my other three treasures: the 1.2 69 HP, 1.2 EasyPower (LPG/ petrol) and 1.3 MultiJet 16v 95 HP engines. I can't say which one is my favourite, even if it should be said that in town the TwinAir pulls out the truly best in me. I become agile, light and responsive, and I'm able to cut fuel consumption up to 15%.

0.9 TWINAIR TURBO 85 HP START&STOP

Displacement (cm³) Euro 6 Start&Stop 62,5 (85) 5500 145 (14,8) 1900 Emissions level
Anti-pollution system EC max. power: kW (HP) at rpm EC max. torque: Nm (kgm) at rpm Top speed (km/h) 173 Acceleration (sec.): 0-100 km/h 11,0 Fuel consumption (I/100 km) Directive 2004/3/EC

4,7/4,4* 3,6/3,6* urban cycle extra-urban cycle 4.0/3.9* combined cycle 92/90* CO2 exhaust emissions (g/km)

1.2 69 HP

Displacement (cm3)	1242
Emissions level	Euro 6
EC max. power: kW (HP) at rpm	51 (69) 5500
EC max. torque: Nm (kgm) at rpm	102 (10,4) 3000
Top speed (km/h)	160
Acceleration (sec.): 0-100 km/h	12,9
Fuel consumption (I/100 km) Directive 2004	4/3/EC

urban cycle extra-urban cycle 4,3/4,3* 5,1/5,0* 119/118* combined cycle CO2 exhaust emissions (g/km)

1.3 MULTIJET 95 HP START&STOP WITH DPF

Displacement (cm3) Emissions level Euro 5+ Start&Stop Anti-pollution system EC max. power: kW (HP) at rpm 70 (95) 4000 EC max. torque: Nm (kgm) at rpm
Top speed (km/h) 200 (20,4) 1500 180 Acceleration (sec.): 0-100 km/h 10,7 Fuel consumption (I/100 km) Directive 2004/3/EC urban cycle extra-urban cycle 4,7 3,1 3,7 97 combined cycle CO2 exhaust emissions (g/km)

0.9 TWINAIR TURBO 105 HP START&STOP

Displacement (cm3) Emissions level Anti-pollution system EC max. power: kW (HP) at rpm EC max. torque: Nm (kgm) at rpm Top speed (km/h) Acceleration (sec.): 0–100 km/h Fuel consumption (l/100 km) Directive 2004/3/E	875 Euro 6 Start&Stop 77 (105) 5500 145 (14,8) 2000 188 10,0
urban cycle extra-urban cycle combined cycle CO2 exhaust emissions (g/km)	5,5 3,5 4,2 99

1.2 69 HP EASYPOWER

Emissions level Et EC max. power: kW (HP) at rpm 51 EC max. torque: Nm (kgm) at rpm 10 Top speed (km/h) 16 Acceleration (sec.): 0–100 km/h	242 uro 6 1 (69) 5500 02 (10,4) 3000 60 2,9
Fuel consumption (I/100 km) Directive 2004/3/EC	2,0

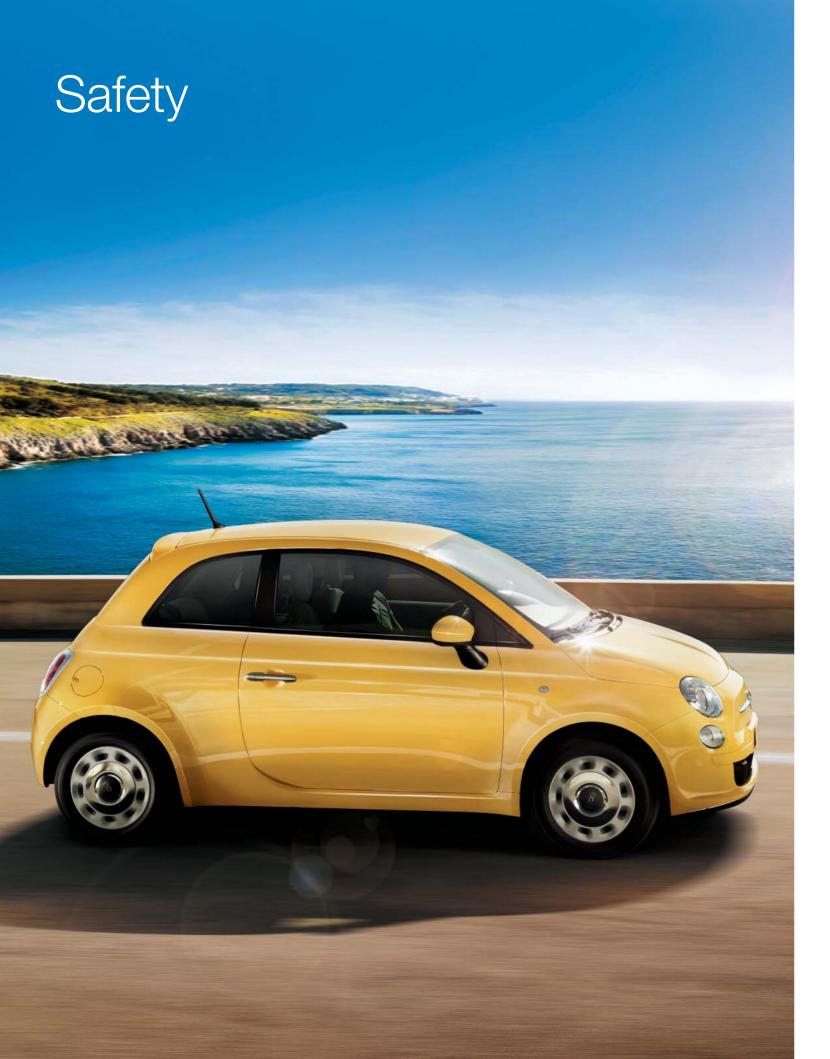
8.2 LPG (6.4 petrol) 5.6 LPG (4.3 petrol) 6.6 LPG (5.1 petrol) 106 LPG (119 petrol) urban cycle extra-urban cycle combined cycle CO2 exhaust emissions (g/km)



The Start&Stop system comes as standard on 0.9 85 HP and 105 HP TwinAir Turbo and on 1.3 MultiJet 95 HP.



 $^{^{\}star}$ with Dualogic robotised gearbox $^{\text{TM}}$



"I'll admit it: I'm very protective."

For me, the first rule for a good trip is to make sure it's a safe trip. So I've made sure that I have all the best protection systems myself: 7 airbags, ABS + EBD to stay on top of things when you need to slam on the brakes, ESP + Hill Holder to stay on track in emergencies and set off more easily uphill, HBA boost sudden braking and Hazard device to set the hazard warning lights flashing when you need to stop unexpectedly.





Customisations.

Rims.

"I have a real passion for accessories."

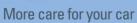


Finally, it's time to talk about Mopar accessories. It is one of the things I like best: personalising my look with a more exuberant, sportier or more feminine touch, depending on the way I feel. And on how you feel. I have a wide range of components that we can characterise together according to our tastes, choosing totally coordinated lines, which is a very chic solution, or single parts.

There is space everywhere for you to run wild and make me more your own: body stickers, key covers, side badges, make-up holders, iPod holders, and even fragrance dispensers for the passenger compartment. I bet you have already stopped reading and are now studying the best combinations.

Mind you, don't forget to take a look at my rims. I have a real collection of them. You know, it is a bit like shoes. The more you have, the more you would like to have.







Lineaccessori 56J (16")

74A (16")

5A6 (16")

Balls



500 Italia strip



Butterflies



Tokio Saloon/Cabrio version



Roma
Saloon/Cabrio version



Zipper Saloon/Cabrio version



Hands



500 Black strip



O Flower



Londra
Saloon/Cabrio version



New York Saloon/Cabrio version



Side/Sport band Saloon/Cabrio version



Chequered roof



Number 5



Turin Saloon/Cabrio version



Parigi Saloon/Cabrio version



Umanoide Saloon/Cabrio version



Italia side strip Saloon/Cabrio version

Stickers.

Black background door mirror cover customised with amaranth or ivory Butterflies or Flowers.







500 STORIES WITH YOU 51

Key covers e badge





52 CUSTOMISATIONS 53

Key covers.

















Key covers with CRYSTALLIZED™ Swarovski Elements.







54 CUSTOMISATIONS 55

Accessories.





500 STORIES WITH YOU 57

Merchandising.

"To go out together, we need to have the same style."



They're colourful, practical, attractive and above all have a touch of my unmistakable style: they're the items, clothing and accessories of the 500 collection with my own name on them. Choose the ones you like on the www.store.fiat.com side and you'll see that you get noticed. I should know...





Men's T-shirt.



Women's T-shirt.





Bubble wrap holdalls.





Folding bike with aluminium frame.

500 STORIES WITH YOU 59

500 and 500C body colours. Interior trims.

Solid.







231 Pastel Cappuccino Beige



268 Pastel Gelato White



712 Pastel Sole Yellow



735 Pastel Carrara Grey



952 Pastel Volare Light Blue



166 Pastel Lattementa Green

Metallic.



876 Metallic Vesuvio Black



372 Metallic Colosseo Grey



425 Metallic Italia Light Blue



528 Metallic Dolce Purple



687 Metallic Dipinto di blu Blue



695 Metallic Pompei Grey

Tricoat.

Two-tone.



227 Three-layer Ghiaccio White



239 Two-tone Passione Red Gelato White



269 Two-tone Volare Light Blue Gelato White









60 EQUIPMENT 61

500 and 500C interior trims.

Pop



246 - 156 - 158 - 168 275 - 102 - 169 - 138

Sport



724 - 685 725 - 802

Lounge



374 - 684 - 681 - 682 605 - 165 - 984

Cult/Leather



861 - 090 - 093 - 096 * (ambiente avorio) ** (ambiente nero) 461 - 502 - 505 - 577

500 body colour/interior trim combinations.

			P	OP				LOU	JNGE				CULT					211 LEATHER INT ON POP OR LOUN			SP	ORT	OPT PELLE SU SPORT
	241	273	243	359	246	275	302	301	374	605	687	686	688	861	461	687	686	688	861	461	725	724	598
Fabric		MICRO HOU	NDSTOOTH (seat-	backrest) - SOL	ID (sides-back)			one Oxford fabric	s check (central) (side sections of solid black fabric				Frau leather					Frau leather			Fabric with	film applied	Frau leather
Leather knob (Opt 4VU)	lvory	Black	lvory	Black	lvory	Black	Black	Black	lvory	Ivory	Black	lvory	Black	lvory	lvory	Black	Ivory	Black	Ivory	Ivory	Black	Black	Black
Steering wheel	lvory padded	Black padded	lvory padded	Black padded	lvory padded	Black padded	Leather Black 8 buttons	Leather Black 8 buttons	Leather Ivory 8 buttons	Leather Ivory 8 buttons	Leather Black 8 buttons	Leather Ivory buttons	8 Leather Black buttons	8 Leather Ivory 8 buttons	Leather Ivory 8 buttons	Leather Black 8 buttons	Leather Ivory 8 buttons	Leather Black 8 buttons	Leather Ivory 8 buttons	Leather Ivory 8 buttons	Leather Sport Black 8 buttons	Leather Sport Black 8 buttons	Leather Spor
Seat/trim colour	G	rey	Gi	rey	Gi	rey	Grey/Black	Grey/Black	Ivory/Black	Ivory/Black	Black/Ivory	Black/Ivory	Black/Red	Red/Ivory	Tobacco/Ivory	Black/Ivory	Black/Ivory	Black/Red	Red/Ivory	Tobacco/Ivory	Black/Blue	Black/Red	Black/Red
Colour 500 Logo/Decoration/Piping	RED/Red-	Black-Ivory	DOVE Dove Grey-	GREY/ Black-Ivory	LIGHT Light Grey-	GREY/ -Black-Ivory	Red	White	Ivory	Green	lvory	lvory	Red	Ivory	Ivory	Ivory	Ivory	Red	Ivory	Ivory	Grey/Blue	Grey/Red	Black/Red
Side colour	F	led	Dove	Grey	Light	t Grey	Black	Black	Black	Black	Black	Black	Black	Red	Tobacco	Black	Black	Black	Red	Tobacco	Black	Black	Black
Door panel/trim colour	F	led	Dove	Grey	Light	t Grey	Black	Black	Black	Black	Black	Black	Black	Red	Tobacco	Black	Black	Black	Red	Tobacco	Blue	Red	Black
Environment and head restraint colour	Ivory	Black	lvory	Black	lvory	Black	Black	Black	Ivory	lvory	Black	lvory	Black	Ivory	lvory	Black	Ivory	Black	Ivory	Ivory	Black	Black	Black
Roof/pillar colour	lvory	lvory	lvory	lvory	lvory	lvory	Ivory	Ivory	lvory	Ivory	lvory	lvory	lvory	lvory	lvory	lvory	lvory	Ivory	Ivory	Ivory	Black	Black	Black
PASTEL																							
268 Gelato White	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
712 Sole Yellow			•	•	•	•		•	•		•	•			•	•	•			•	•		•
231 Cappuccino Beige			•	•	•	•		•	•	•	•	•			•	•	•			•	•	•	•
735 Carrara Grey	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
166 Lattementa Green			•	•	•	•		•	•	•	•	•			•	•	•			•			
952 Volare Light Blue			•	•	•	•		•	•		•	•			•	•	•			•			
111 Passione Red	•	•	•	•	•	•	•	•	•		•	•	•	•	•	•	•	•	•	•		•	•
METALLIC																							
876 Vesuvio Black	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
695 Pompei Grey	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
528 Dolce Purple			•	•	•	•		•	•	•	•	•			•	•	•			•			
372 Colosseo Grey			•	•	•	•		•	•		•	•			•	•	•			•		•	•
425 Italia Light Blue																					•		•
687 Dipinto di blu Blue	•	•	•	•	•	•	•	•	•		•	•			•	•	•			•			
THREE-LAYER																							
227 Ghiaccio White	•	•	•	•	•	•	•	•	•	•						•	•	•	•	•	•	•	•
TW0-TONE (only on POP versions)											*												
239 Red 111 - LOW. / White 268 - UPP.	•	•			•	•																	
269 Light Blue 952 - LOW. / White 268 - UPP.			•	•	•																		



64 EQUIPMENT 500 STORIES WITH YOU 65

500C body colour/interior trim combinations.





SOFT TOP COLOUR											BEIGI									
Equipment			PC	0P				LOU	JNGE				CULT				OPT 211 LEA	THER INTERIOR ON P	OP OR LOUNGE	
	279	294	309	694	156	102	265	112	684	165	457	452	077	090	502	457	452	077	090	502
Fabric		MICRO HOU	JNDST00TH (seat-b	backrest) - SOL	ID (sides-back)		two-1	Prince of Wales tone Oxford fabric Sides and back	s check (central) (side sections o solid black fabric	f seats)			Frau leather					Frau leather		
Leather knob (Opt 4VU)	lvory	Black	lvory	Black	lvory	Black	Black	Black	Ivory	Ivory	Black	Ivory	Black	Ivory	Ivory	Black	lvory	Black	lvory	Ivory
Steering wheel	Padded Ivory	Black Padded	Padded Ivory	Black Padded	Padded Ivory	Black Padded	Leather Black 8 buttons	Leather Black 8 buttons	Leather Ivory 8 buttons	Leather Ivory 8 buttons	Black Leather 8 buttons	Ivory Leather 8 buttons	Black Leather 8 buttons	Ivory Leather 8 buttons	Ivory Leather 8 buttons	Black Leather 8 buttons	Ivory Leather 8 buttons	Black Leather 8 buttons	lvory Leather 8 buttons	Ivory Leather 8 buttons
Seat/trim colour	G	irey	Gr	rey	Gr	rey	Grey/Black	Grey/Black	Ivory/Black	lvory/Black	Black/Ivory	Black/Ivory	Black/Red	Red/Ivory	Tobacco/Ivory	Black/Ivory	Black/Ivory	Black/Red	Red/Ivory	Tobacco/Ivory
Colour 500 Logo/Decoration/Piping	RED/Red-	Black-Ivory	DOVE Dove Grey-		LIGHT Light Grey-		Red	White	Ivory	Green	lvory	Ivory	Red	Ivory	lvory	Ivory	lvory	Red	Ivory	Ivory
Side colour	F	Red	Dove	Grey	Light	t Grey	Black	Black	Black	Black	Black	Black	Black	Red	Tobacco	Black	Black	Black	Red	Tobacco
Door panel/trim colour	F	Red	Dove	Grey	Light	t Grey	Black	Black	Black	Black	Black	Black	Black	Red	Tobacco	Black	Black	Black	Red	Tobacco
Environment and head restraint colour	lvory	Black	lvory	Black	Ivory	Black	Black	Black	lvory	Ivory	Black	Ivory	Black	Ivory	lvory	Black	lvory	Black	Ivory	lvory
Roof/pillar/tunnel colour	lvory	lvory	lvory	Ivory	lvory	lvory	lvory	lvory	lvory	Ivory	lvory	Ivory	Ivory	lvory	lvory	lvory	lvory	Ivory	Ivory	lvory
PASTEL																				
268 Gelato White	•	•	•	•	•		•	•	•	•	•	•	•	•	•	•	•	•	•	•
712 Sole Yellow																				
231 Cappuccino Beige			•	•	•	•			•	•	•	•			•	•	•			•
735 Carrara Grey	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
166 Lattementa Green			•	•	•	•		•	•	•	•	•			•	•	•			•
952 Volare Light Blue			•	•	•	•		•	•		•	•			•	•	•			•
111 Passione Red	•	•	•	•	•	•	•	•	•		•	•	•	•	•	•	•	•	•	•
METALLIC																				
876 Vesuvio Black	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
695 Pompei Grey	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
528 Dolce Purple			•	•	•	•		•	•		•	•			•	•	•			•
372 Colosseo Grey			•	•	•	•		•	•		•	•			•	•	•			•
425 Italia Light Blue																				
687 Dipinto di blu Blue	•	•	•	•	•	•	•	•	•		•	•			•	•	•			•
THREE-LAYER		-		1	-															-1
227 Ghiaccio White	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
TWO-TONE (only on POP versions)		1		1								1						1		
Red 111 - LOW. / White 268 - UPP.																				T
Light blue 952 - LOW. / White 268 - UPP.																				+

66 EQUIPMENT 67





SOFT TOP COLOUR											RED								
Equipment			P	OP	158 169 310			LOUNGE				CULT				0PT 211 LE	ATHER INTERIOR ON P	OP OR LOUNGE	
	283	329	558	696	158	169	310	121	681	458	453	080	093	505	458	453	080	093	505
Fabric		MICRO HOL	JNDSTOOTH (seat-	backrest) - SOLII	D (sides-back)		two-tone	rince of Wales ch Oxford fabric (sides and back soli	de sections of seats)			Frau leather					Frau leather		
Leather knob (Opt 4VU)	lvory	Black	lvory	Black	lvory	Black	Black	Black	Ivory	Black	Ivory	Black	Ivory	lvory	Black	lvory	Black	lvory	lvory
Steering wheel	Padded Ivory	Black Padded	Padded Ivory	Black Padded	Padded Ivory	Black Padded	Leather Black 8 buttons	Leather Black 8 buttons	Leather Ivory 8 buttons	Black Leather 8 buttons	Ivory Leather 8 buttons	Black Leather 8 buttons	Ivory Leather 8 buttons	Ivory Leather 8 buttons	Black Leather 8 buttons	Ivory Leather 8 buttons	Black Leather 8 buttons	lvory Leather 8 buttons	Ivory Leather 8 buttons
Seat/trim colour	Gr	rey	G	rey	G	rey	Grey/Black	Grey/Black	Ivory/Black	Black/Ivory	Black/Ivory	Black/Red	Red/Ivory	Tobacco/Ivory	Black/Ivory	Black/Ivory	Black/Red	Red/Ivory	Tobacco/Ivory
Colour 500 Logo/Decoration/Piping	RED/Red-E	Black-Ivory		GREY/ -Black-Ivory		GREY/ -Black-Ivory	Red	White	Ivory	Ivory	lvory	Red	lvory	lvory	lvory	lvory	Red	Ivory	Ivory
Side colour	Re	ed	Dove	e Grey	Light	t Grey	Black	Black	Black	Black	Black	Black	Red	Tobacco	Black	Black	Black	Red	Tobacco
Door panel/trim colour	Re	ed	Dove	e Grey	Light	t Grey	Black	Black	Black	Black	Black	Black	Red	Tobacco	Black	Black	Black	Red	Tobacco
Environment and head restraint colour	lvory	Black	Ivory	Black	lvory	Black	Black	Black	Ivory	Black	Ivory	Black	Ivory	lvory	Black	lvory	Black	lvory	lvory
Roof/pillar/tunnel colour	lvory	Ivory	Ivory	lvory	lvory	lvory	lvory	lvory	Ivory	lvory	Ivory	Ivory	Ivory						
PASTEL																			
268 Gelato White	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
712 Sole Yellow																			
231 Cappuccino Beige			•	•	•	•		•	•	•	•			•	•	•			•
735 Carrara Grey	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
166 Lattementa Green																			
952 Volare Light Blue																			
111 Passione Red																			
METALLIC																			
876 Vesuvio Black	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
695 Pompei Grey	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
528 Dolce Purple																			
372 Colosseo Grey																			
425 Italia Light Blue																			
687 Dipinto di blu Blue																			
THREE-LAYER																			
227 Ghiaccio White	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
TWO-TONE (only on POP versions)																			·
239 Red 111 - LOW. / White 268 - UPP.																			
269 Light Blue 952 - LOW. / White 268 - UPP.																			

68 EQUIPMENT 69

SOFT TOP COLOUR												BLAC	CK											
Equipment			P	OP .				LOU	UNGE					CULT				OPT 211 LEATHI	ER INTERIOR ON	POP OR LOUNGE		SP	ORT	LEATHER OPT
	287	358	579	697	168	138	376	127	682	984	45	9	454	083	096	577	459	454	083	096	577	802	685	598
Fabric		MICRO PIED-DI	E-POULE (seduta-s	schienale) - UNI	TO (laterali-retro)			uto bicolore Oxfo	ialles (centrali) ord (borlotti e nas tessuto unito nero					Pelle Frau					Pelle Frau			Tessuto con film applicato	Tessuto con film applicato	Pelle Frau
Leather knob (Opt 4VU)	lvory	Black	lvory	Black	lvory	Black	Black	Black	Ivory	lvory	Bla	ck	lvory	Black	Ivory	Ivory	Black	Ivory	Black	Ivory	lvory	Black	Black	Black
Steering wheel	Padded Ivory	Black Padded	Padded Ivory	Black Padded	Padded Ivory	Black Padded	Leather Black 8 buttons	Leather Black 8 buttons	Leather Ivory 8 buttons	Leather Ivory 8 buttons	Black L 8 but		vory Leather 8 buttons	Black Leather 8 buttons	Ivory Leather 8 buttons	Ivory Leather 8 buttons	Black Leather 8 buttons	Ivory Leather 8 buttons	Black Leather 8 buttons	lvory Leather 8 buttons	Ivory Leather 8 buttons		Leather Sport Black 8 buttons	
Seat/trim colour	Gr	еу	Gr	rey	Gr	rey	Grey/Black	Grey/Black	Ivory/Black	Ivory/Black	Black	Ivory [Black/Ivory	Black/Red	Red/Ivory	Tobacco/Ivory	Black/Ivory	Black/Ivory	Black/Red	Red/Ivory	Tobacco/Ivory	Black/Blue	Black/Red	Black/Red
Colour 500 Logo/Decoration/Piping	Red/Red-B	Black-Ivory		Grey/ Black-Ivory	Light Light Grey-		Red	White	Ivory	Green	Ivo	ry	lvory	Red	lvory	Ivory	Ivory	Ivory	Red	Ivory	lvory	Grey/Blue	Grey/Red	Black/Red
Side colour	Re	ed	Dove	Grey	Light	Grey	Black	Black	Black	Black	Bla	ck	Black	Black	Red	Tobacco	Black	Black	Black	Red	Tobacco	Black	Black	Black
Door panel/trim colour	Re	ed	Dove	Grey	Light	Grey	Black	Black	Black	Black	Bla	ck	Black	Black	Red	Tobacco	Black	Black	Black	Red	Tobacco	Blue	Red	Black
Environment and head restraint colour	lvory	Black	Ivory	Black	Ivory	Black	Black	Black	Ivory	Ivory	Bla	ck	Ivory	Black	Ivory	Ivory	Black	Ivory	Black	Ivory	lvory	Black	Black	Black
Roof/pillar/tunnel colour	lvory	lvory	lvory	Ivory	Ivory	lvory	lvory	lvory	Ivory	Ivory	Ivo	ry	lvory	lvory	lvory	lvory	lvory	lvory	lvory	Ivory	lvory	Black	Black	Black
PASTEL																								
268 Gelato White	•	•	•	•	•	•	•	•	•	•			•	•	•	•	•	•	•	•	•	•	•	•
712 Sole Yellow			•	•	•	•		•	•				•			•	•	•			•	•		•
231 Cappuccino Beige			•	•	•	•		•	•	•			•			•	•	•			•	•	•	•
735 Carrara Grey	•	•	•	•	•	•	•	•	•	•	•		•	•	•	•	•	•	•	•	•	•	•	•
166 Lattementa Green			•	•	•	•		•	•	•			•			•	•	•			•			
952 Volare Light Blue			•	•	•	•		•	•		•		•			•	•	•			•			
111 Passione Red	•	•	•	•	•	•	•	•	•				•	•	•	•	•	•	•	•	•		•	•
METALLIC																								
876 Vesuvio Black	•	•	•	•	•	•	•	•	•	•			•	•	•	•	•	•	•	•	•	•	•	•
695 Pompei Grey	•	•	•	•	•	•	•	•	•	•			•	•	•	•	•	•	•	•	•	•	•	•
528 Dolce Purple			•	•	•	•		•	•	•			•			•	•	•			•			
372 Colosseo Grey			•	•	•	•		•	•				•			•	•	•			•		•	•
425 Italia Light Blue																						•		•
687 Dipinto di blu Blue	•	•	•	•	•	•	•	•	•				•			•	•	•			•			
THREE-LAYER												-												
227 Ghiaccio White	•	•	•	•	•	•	•	•		•			•	•	•	•	•	•	•	•	•	•		•
							-																	
TWO-TONE (only on POP versions)																								
239 Red 111 - LOW. / White 268 - UPP.	•	•			•	•																	-	
269 Light Blue 952 - LOW. / White 268 - UPP.	•	•	•	•	•	•																		1





Technical specifications.

	0.9 TwinAir Turbo 85 HP Start&Stop Saloon - Cabrio	1.2 69 HP Saloon - Cabrio	1.2 69 HP EasyPower Saloon	0.9 TwinAir Turbo 105 HP Start&Stop Saloon - Cabrio	1.3 MultiJet 95 HP Start&Stop with DPF Saloon - Cabrio
ENGINE					
No. of cylinders, layout	2, in line, transverse front	4, in line, transverse front	4, in line, transverse front	2, in line, transverse front	4, in line, transverse front
Bore × stroke (mm)	80.5 × 86	70.8 × 78.9	70.8 × 78.9	80.5 × 86	69.6 × 82.0
Displacement (cm3)	875	1242	1242	875	1248
Emissions level	Euro 6	Euro 6	Euro 6	Euro 6	Euro 5+
Anti-pollution system	Start&Stop system	-	-	Start&Stop system	Start&Stop system
Emission control	three-way catalytic converter in engine compartment, 2 oxygen sensors, EOBD	three-way catalytic converter in engine compartment, 2 oxygen sensors, EOBD	three-way catalytic converter in engine compartment, 2 oxygen sensors, EOBD	three-way catalytic converter in engine compartment, 2 oxygen sensors, EOBD	oxidising catalytic converter in engine compartment, oxygen sensor electric EGR valve, EOBD, DPF
Compression ratio	10.0:1	11.1:1	11.1:1	10.0:1	16.8:1
EC MAX. POWER: KW (HP) AT RPM	62.5 (85) 5500	51 (69) 5500	51 (69) 5500	77 (105) 5500	70 (95) 4000
EC max. torque: Nm (kgm) at rpm	145 (14.8) 1900	102 (10.4) 3000	102 (10.4) 3000	145 (14.8) 2000	200 (20.4) 1500
Timing	Fully variable valve lift on intake; fixed timing on exhaust	SOHC with mechanical tappets	SOHC with mechanical tappets	Fully variable valve lift on intake; fixed timing on exhaust	DOHC (finger rocker arm with hydraulic tappets)
Supply	Timed sequential Multipoint electronic injection, with knock control and intake valve variable actuation	Timed sequential Multipoint electronic injection	Timed sequential Multipoint electronic injection	Timed sequential Multipoint electronic injection, with knock control and intake valve variable actuation	electronically controlled Common Rail MultiJet direct injection with turbo and intercooler
Ignition	controlled	controlled	controlled	controlled	by compression
TRANSMISSION					
Drive	front	front	front	front	front
Clutch control	hydraulic 5 + R	mechanical 5 + R	mechanical 5 + R	hydraulic 6 + R	hydraulic 5 + R
Gearbox, no. of gears	5 + h	5+K	5+K	0 + N	5 + K
STEERING					
Туре	rack and pinion with electric Du			rack and pinion with electric Dualdrive™ power steering	
Turning circle (m)	9.3	9.3	9.3	9.3	10.8
BRAKES	ABS with EBD	ABS with EBD	ABS with EBD	ESC	ABS with EBD
Front:	disc Ø 257 mm	disc Ø 240 mm	disc Ø 240 mm	self-ventilating disc Ø 257 mm	self-ventilating disc Ø 257 mm
Rear:	drum Ø 180 mm	drum Ø 180 mm	drum Ø 180 mm	disc Ø 240 mm	drum Ø 180 mm
SUSPENSION					
Front:	independent-wheel, MacPherson-type with lower transvers anti-roll bar connected to		independent-wh	eel, MacPherson-type with lower transversal wishbones secured to an au anti-roll bar connected to the shock absorber	xiliary crossmember,
Rear:	inter-connected wheel through tor			inter-connected wheel through torsion beam and anti-roll bar	
WHEELS					
POP	175/65 R 14	175/65 R 14	175/65 R 14	175/65 R 14	175/65 R 14
LOUNGE-STREET	185/55 R 15	185/55 R 15	185/55 R 15	185/55 R 15	185/55 R 15
	165/55 N 15	103/33 N 13	165/55 N 15	160/33 n 13	103/33 N 13
DIMENSIONS					
Length (mm)	3546	3546	3546	3546	3546
Width (mm)	1627	1627	1627	1627	1627
Height in running order (mm)	1488	1488	1488	1488	1488
Wheelbase (mm)	2300	2300	2300	2300	2300
Front track (mm)	1413	1413	1413	1413	1413
rear (mm)	1407	1407	1407	1407	1407
VDA luggage compartment capacity (dm3)	185	185	165	185	185
WEIGHTS					
DIN kerb weight (kg)	930/970*	865/905*	865	940/980*	980/1020*
Towable weight, non-braked (kg)	400	400	400	400	400
braked (kg)	800	800	800	800	800
REFUELLING					
Fuel tank capacity (litres)	35	35	30.5 LPG (35 petrol)	35	35
12 V BATTERY			0010 El a (00 pouloi)		
Capacity (Ah)	63	40	40	63	63
PERFORMANCE	65	40	40	03	0.5
Top speed (km/h)	173	160	160	188	180
Acceleration (sec.): 0-100 km/h	11	12,9	12,9	10,0	10,7
CONSUMPTION (I/100 km) Directive 2004/3/EC				**	
urban cycle	4,7/4,4**	6,4/6,2**	8,2 Gpl (6,4 petrol)	5,5	4,7
extra-urban cycle	3,6/3,6**	4,3/4,3**	5,6 Gpl (4,3 petrol)	3,5	3,1
combined cycle	4,0/3,9**	5,1/5,0**	6,6 Gpl (5,1 petrol)	4,2	3,7
CO ₂ exhaust emissions (g/km)	92/90**	119/118**	106 Gpl (119 petrol)	99	97

^{*} cabrio with Dualogic™ robotised gearbox

72 TECHNICAL SPECIFICATIONS 73

500 standard equipment and options.

LINE AND STYLE		Pop	Pop Star	Lounge	500S	Cult
Bumpers in body colour				•		
Chrome-plated exterior door handles			•		•	
eather steering wheel with radio controls	318	0	0		-	
Abarth Design sports steering wheel with 8 buttons	6BQ	-	_	_		_
Electrically adjustable door mirrors				_	_	_
Painted electrically adjustable door mirrors with outside temperature sensor	218+5J8	-	_	_		-
Painted electrically adjustable door mirrors with defrosting and outside temperature sensor	041	0	0		0	
Roof and spoiler painted black	4GS	_	_	_	0	
Finted rear and rear door windows	070	0	0	0		0
Frau leather interiors (except for LPG version)	211	0	0	0	0	
Black sports aluminium gear lever knob		_	_	_	•	_
Leather gear lever trim	4VU	0	0	0	_	0
Painted protective strips with 500 plate	4M5	0	0	0	_	0
Metallic paint finish		0	0	0	0	0
Non-standard pastel paint		0	0	0	0	0
Three-coat paintwork		0	0	0	0	
· · · · · · · · · · · · · · · · · · ·		0	- 0	- 0	0	_
Chrome kit: glass side seals with insert chrome, chrome exhaust, inserts on front and rear chrome boumpers, ring gear on chrome gearbox lever	4MQ	0	-	-	_	-
Sport kit: special foam sports seats, rear spoiler, special interior colours and fabrics, chrome exhaust, chrome insert on car access threshold	751	_	_	_		_
Two-tone & Style Pack, Red (Pasodoble Red 111/Bossa Nova White 268 - 239/B, alloy wheels and chrome kit)	6GL	0	0	_		_
Two-tone & Style Pack, Blue (Volare Light Blue 952/Bossa Nova White 268 - 269/B, alloy wheels and chrome kit)	6MX	0	0			
	OHIX				_	_
CUSTOMISATIONS						
4" special Vintage wheel hubs (for 1.2 and 1.3 MultiJet 16v)	878	0	•		-	-
Chrome-plated moulding on bonnet	4BJ	0		0		0
5" alloy wheels with 14 spokes with 185/55 R15* tyres	6U4	0	0	0	_	_
5" alloy wheels with 18 spokes with 185/55* tyres	431	0	0	0	0	_
15" Lounge alloy wheels with 185/55 R15* tyres	73Z	0	0		_	_
non-standard 15" diamond-finish alloy wheels with 185/55 R15* tyres	5YN	0	0	0	_	_
16" Cult alloy wheels with 195/45 R16 tyres*	74A	0	0	0	_	
15" Sport alloy wheels with diamond finish, 5-spoke two-colour with 185/55* tyres	439	0	0	0	0	_
Special "S" style burnished 15" alloy wheels with 185/55-15 tyres*	6Y8	_	_	_	•	-
Special 16" "S" style alloy wheels with 195/45 R16 tyres*	5A6	_	_	_	0	_
16" sports alloy wheels with 195/45* tyres	6JD	_	_	_	0	_
16" alloy wheels with diamond finish, 5-spoke with 195/45* tyres	420	0	0	0	0	_
16" alloy wheels with 17 spokes with 195/45* tyres	435	0	0	0	_	0
Red brake calipers	4KM			-/O (0.9 105 HP)		
Chrome rear-view mirror cover	4RR	0		0	O**	-/○ (0.9 105 Hi
Protective strips for customised badges	4XC					0
· · · · · · · · · · · · · · · · · · ·		0	0	0	-	0
500 Italia strip	5H0	0	0	0	0	0
Red sport band	5H4	0	0	0	0	0
White sport band	5H5	0	0	0	0	0
Black sport band	5H6	0	0	0	0	0
talia side band	5HE	0	0	0	0	0
Black chequered roof	5HF	0	0	-	0	-
White chequered roof	5HH	0	0	-	0	_
Number 5 black	5HJ	0	0	0	0	0
Metallic dark grey Butterfly stickers	5HY	0	0	0	_	0
Netallic light grey Butterfly stickers	5HZ	0	0	0	-	0
Black hands stickers	5G1	0	0	0	0	0
White hands stickers	5G0	0	0	0	0	0
White balls stickers	5G4	0	0	0	0	0
Black balls stickers	5G5	0	0	0	0	0
Metallic light grey Flower stickers	5G6	0	0	0	_	0
		_				
Metallic dark grey Flower stickers	5G7	0	0	0	_	0

nt compatible with snow chains	** Satin chrome	■ standard	○ ontional	 not availab

CUSTOMISATIONS		Pop	Pop Star	Lounge	500S	Cult
Black/red Humanoid stickers	5HW	0	0	0	0	
/hite/black Humanoid stickers	5HX	0	0	0	0	0
/hite Zipper stickers	5G2	0	0	0		0
Plack Zipper stickers	5G3	0	0	0		0
White Tokyo stickers	5G8	0	0	0	0	0
Black Tokyo stickers	5GA	0	0	0	0	0
Vhite London stickers	5GB	0	0	0	0	0
Black London stickers	5GC	0	0	0	0	0
Vhite Paris stickers	5GD	0	0	0	0	0
Black Paris stickers	5GE	0	0	0	0	0
Vhite Rome stickers Black Rome stickers	5GF	0	0	0	0	0
	5GG	0	0	0	0	0
/hite New York stickers	5GK	0	0	0	0	0
Black New York stickers	5GL	0	0	0	0	0
Vhite Turin sticker	5GH	0	0	0	0	0
lack Turin sticker	5GJ	0	0	0	0	0
Chrome A-bar on front bumper		0	0	0	0	0
ide skirts		0	0	0	0	0
lear spoiler on tailgate		0	0	0	0	0
ront dam		0	0	0	0	0
lear dam		0	0	0	0	0
Chrome-plated exhaust pipe		0	0			
talian flag badge on wing		0	0	0	0	0
i00 Italia badge for protective strips		0	0	0	0	0
Black chequered badge for protective strips		0	0	0	0	0
Black sport badge on white background for protective strips		0	0	0	0	0
Red sport badge on white background for protective strips		0	0	0	0	0
00 black badge for protective strips		0	0	0	0	0
Silver Zipper badge on black background		0	0	0	0	0
Silver Butterfly badge on black background		0	0	0	0	0
ilver/red Humanoid badge on black background		0	0	0	0	0
Silver Tokyo badge on black background		0	0	0	0	0
Silver London badge on black background		0	0	0	0	0
ilver Paris badge on black background		0	0	0	0	0
Silver Rome badge on black background		0	0	0	0	0
Silver New York badge on black background		0	0	0	0	0
Silver Turin badge on black background		0	0	0	0	0
Netallic light grey Flower mirror cover on black background Metallic dark grey Flower mirror cover on silver background		0	0	0	0	0
· · · · · · · · · · · · · · · · · · ·		0	0	0	0	0
Metallic light grey Butterfly mirror cover on black background		0	0	0	0	0
Metallic dark grey Butterfly mirror cover on silver background		0	0	0	0	0
Car cover with the image of the Fiat 500 first series		0	0	0	0	0
Steel kick plate		0	0	0	0	0
Sports aluminium pedal covers and footrest			0	0	0	0
Black coat hanger for front head restraint		0	0	0	0	0
vory coat hanger for front head restraint		0	0	0	0	0
Street key cover kit		0	0	0	0	0
! Italia key covers kit		0	0	0	0	0
Barcode key cover kit		0	0	0	0	0
Balls key cover kit white/ivory and silver		0	0	0	0	0
Hands key cover kit white/ivory and silver		0	0	0	0	0
Turin key cover kit white/ivory and silver		0	0	0	0	0
Zipper key cover kit white/ivory and silver		0	0	0	0	0
Flower key cover kit white/ivory and silver		0	0	0	0	0
Butterfly key cover kit white/ivory and silver		0	0	0	0	0
Humanoid key cover kit white/ivory and silver		0	0	0	0	0
London key cover kit white/ivory and silver		0	0	0	0	0
Paris key cover kit white/ivory and silver		0	0	0	0	0
Tokyo key cover kit white/ivory and silver		0	0	0	0	0
Rome key cover kit white/ivory and silver		0	0	0	0	0
New York key cover kit white/ivory and silver		0	0	0	0	0
Silver Flower key cover with CRYSTALLIZED™ – Swarovski Elements		0	0	0	0	0
lue Snake key cover with CRYSTALLIZED™ - Swarovski Elements		0	0	0	0	

■ standard O optional - not ava

74 COLOURS - TRIMS 75

USTOMISATIONS lack fragrance dispenser		Pop	Pop Star	Lounge	500S	Cult
vory fragrance dispenser		0	0	0	0	0
itrus Flavoured Summer dispenser refill		0	0	0	0	0
ssence of the Night dispenser refill		0	0	0	0	0
ree Breath dispenser refill		0	0	0	0	0
itrus Flavoured Summer + Essence of the Night + Free Breath dispenser refill		0	0	0	0	0
ubber mats						
		0	0	0	0	0
tterior black border carpet mats ivory graphics		0	0	0	0	0
terior ivory border carpet mats ivory image		0	0	0	0	0
arpet mats with black border black graphics		0	0	0	0	0
/heel caps with Fiat logo		0	0	0	0	0
rhrome rear number plate holder		0	0	0	0	0
lack fabric make-up holder		0	0	0	0	0
ory leather make-up holder with silver trinket		0	0	0	0	0
OMFORT						
iat CODE (electronic anti-theft device)					•	•
eat-reflecting windows					•	•
astrument panel with rev counter			-	-	_	
"TFT colour liquid crystal digital instrument panel	4GF		-	0		
strument panel with sports graphics		-	_	_		_
eight-adjustable front head restraints						
PF for diesel engine						
eight-adjustable steering wheel						
ualdrive™ electric power steering						
tart&Stop: automatic shutdown and restart of the engine during short stops (optional on 69 HP 1.2 etrol, not available on LPG)						
ectric windows and central locking				•	•	
ollow Me Home light device						
uel filler cap with key						
ear window wiper/washer and heated rear window						
ip computer						
oor opening/closing remote control with customisable cover						
fulti-use tyre repair kit (Fix&Go)						
pace-saver wheel 135/80 R 14"	803	0	0	0	0	0
assenger side grab handle***		•			•	
moker's kit	665	0	0	0	0	0
uggage compartment lighting			_			
un visor with courtesy light and mirror			_	-		
lanual climate control and pollen filter	025	0			•	
utomatic climate control (single zone) with pollen filter	140	0	0	0	0	_
ualogicTM robotised gearbox (excluding 1.3 MultiJet, 1.2 EasyPower and 0.9 TwinAir 105 HP)	407	0	0	0	0	
ualogic™ robotised gearbox (excluding 1.5 minded; 1.2 Easy) over an 0.5 minded in 1.3 minded in 1.5 minded controls excluding 1.3 mindiget in 1.2 EasyPower and 0.9 TwinAir 105 HP)	5BH	0	0	0	0	0
teering wheel controls for Abarth Design sports steering wheel, DualogicTM robotised gearbox xcluding1.3 MultiJet)	6BP	-	-	-	0	-
-xenon headlights (gas discharge) with retractable headlight washer	230	0	0	0	0	0
nti-glare electric mirror (automatic day/night)	410	0	0	0	0	0
xed sun roof with sun blind	59E	0	0		0	
ectrically operated Sky Dome sun roof with sun blind	400	0	0	0	0	0
eight-adjustable driver seat	626	0	0	•	•	_
ssenger seat with under-seat storage compartment	295	0	0	0		_
ssenger seat backrest pocket	339	0	0		-	_
eight-adjustable rear head restraints	182	0	0		-	_
plit rear seat (50/50) with height-adjustable head restraint (except for LPG version)	195	0	0		0	_
Issenger seat with mechanical position memory	100	•				_
ear parking sensor	508	0	0	0	0	
	300					
luminium bars on tailgate		0	0	0	0	0
ki rack for tailgate bars	1 1	0	0	0	0	0

Ski rack for tailgate bars			
Snowboard rack for tailgate bars			
*** Not available with Skydome sun roof	■ standard	O optional	- not available
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Pop Pop Star Lourge 500S Cult			ı			1	ı
Rear splash guard Luggage compartment organiser OOOOOOOOOOOOOOOOOOOOOOOOOOOOOOOOOOOO	COMFORT		Pop	Pop Star	Lounge	500S	Cult
Luggage compartment organiser Netting for luggage compartment O O O O O O O O O O O O O O O O O O O	Side baffles		0	0	0	0	0
Netting for luggage compartment Removable tow hook with writing Car care Car Care Car Care Car Care Care Care Care Care Care Care Care	Rear splash guard		0	0	0	0	0
Removable tow hook with wiring Car care Car c	Luggage compartment organiser		0	0	0	0	0
SAFETY ABS + EBD B	Netting for luggage compartment		0	0	0	0	0
SAFETY ABS + EBD Driver and passenger airbag with Dual stage system	Removable tow hook with wiring		0	0	0	0	0
ABS + EBD Diver and passenger airbag with Dual stage system	Car care		0	0	0	0	0
ABS + EBD Diver and passenger airbag with Dual stage system	CAFETY						
Driver and passenger airbag with Dual stage system			_	_		_	_
Side bags							
Windows bag Knee bags Front structure with rumple zones Bodywork with high-resistance steel elements (Dualphase) Bodywork with anti-suppersion system Bodywork with anti-submarining sensor Body Body Bodywork Body Bodywork Body Bodywork Body Bodywork Bodywo							
Knee bags Front structure with rumple zones Bodywork with high-resistance steel elements (Dualphase) Pedal unit support that breaks off in the event of collision PFS Fire Prevention System) Headlight aim corrector Front seat belts with pretensioner, load limiter and front fastening sensor Front and rear seats with anti-submarining crossmember Isofix attachments for children on rear seat Day ights (DRL) Fast lane change indicator Fast lane change ind							
Front structure with crumple zones Bodywork with high-resistance steel elements (Dualphase) Pedal unit support that breaks off in the event of collision Pedal unit support that breaks of file unit support that in the event of collision Pedal unit support that the transfer of collision Pedal unit support that the transfer of collision Pedal unit support that the event of collision Pedal unit support that the transfer of collision Pedal unit support that the transfer of collision Pedal unit support that the event of collision Pedal unit support						_	
Bodywork with high-resistance steel elements (Dualphase) Pedal unit support that breaks off in the event of collision FPS (Fire Prevention System) Headlight aim corrector Headlight aim corrector Front sact belts with preference one, load limiter and front fastening sensor Front and rear seats with anti-submarining crossmember Isoftx attachments for children on rear seat Day lights (DRL) Fast lane change indicator Hazard light activation (4 indicators) during emergency braking ESC + ASFAMSR, HBA and Hill Holder Hazard light activation (4 indicators) during emergency braking For lights Ogg Ogg Ogg Ogg Ogg Ogg Ogg Ogg Ogg Og							
Pedal unit support that breaks off in the event of collision	· · · · · · · · · · · · · · · · · · ·					_	
FPS (Fire Prevention System) Headlight aim corrector Iterating that in the submarining crossmember Iterating that the submarining crossmember Iterating that change indicator Iterating that change indicators Iteration in the change in the							
Headlight aim corrector Front sact belts with pretensioner, load limiter and front fastening sensor Front and rear seats with anti-submarining crossmember Sofix attachments for children on rear seat Day lights (DRL) Rata change indicator Hazard light activation (4 indicators) during emergency braking ESC + ASR/MSR, HBA and Hill Holder Sofix ASR/MSR, HBA and HILL ASR/MSR/MSR, HBA and HILL ASR/MSR/MSR/MSR/MSR/MSR/MSR/MSR/MSR/MSR/M						_	
Front seat belts with pretensioner, load limiter and front fastening sensor							
Front and rear seats with anti-submarining crossmember Sofix attachments for children on rear seat Sofix attachments for children on sofix for sofix on rear seat Sofix attachments for children on sofix for sofix sofix f	Front seat belts with pretensioner,		_				
Day lights (DRL) Fast lane change indicator Hazard light activation (4 indicators) during emergency braking ESC + ASR/MSR, HBA and Hill Holder 392				_			
Fast lane change indicator Hazard light activation (4 indicators) during emergency braking ESC + ASR/MSR, HBA and Hill Holder 392	Isofix attachments for children on rear seat				•	•	
Hazard light activation (4 indicators) during emergency braking ESC + ASR/MSR, HBA and Hill Holder 392	Day lights (DRL)						
ESC + ASR/MSR, HBA and Hill Holder 392	Fast lane change indicator		•	•		•	•
Fog lights 097	Hazard light activation (4 indicators) during emergency braking						
Fog lights 097	ESC + ASR/MSR, HBA and Hill Holder	392	○ / ■ (0.9 105 CV) ○ / ■ (0.9 105 CV)	○ / ■ (0.9 105 CV)	○ / ■ (0.9 105 CV)	○ / ■ (0.9 105 CV)
AUDIO Radio/CD/MP3 player, 4 speakers + 2 tweeters "Interscope Sound System" Hi-Fi audio system with 100 W amplified subwoofer 4YG ○ ○ ○ ○ Hands-free Blue&Me™ system with Bluetooth® technology, voice recognition, steering wheel controls and digital audio file player with USB port Setup for the installation of TomTom portable navigator ecc:Drive function: driving data control system to reduce fuel consumption and emissions Blue&Me TomTom 2 portable navigator with live services (HD Traffic, Weather, Twitter, Expedia, trip advisor, local search) Support for iPod and mobile phones iPod/iPhone connection cable, multimedia player and Aux input for car not fitted with Blue&Me™ ○ ○ ○ ○ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □	Fog lights						
Radio/CD/MP3 player, 4 speakers + 2 tweeters "Interscope Sound System" Hi-Fi audio system with 100 W amplified subwoofer 4YG ○ ○ ○ ○ ○ ○ Hands-free Blue&Me™ system with Bluetooth® technology, voice recognition, steering wheel controls and digital audio file player with USB port Setup for the installation of TomTom portable navigator eco:Drive function: driving data control system to reduce fuel consumption and emissions Blue&Me TomTom 2 portable navigator with live services (HD Traffic, Weather, Twitter, Expedia, trip advisor, local search) Support for iPod and mobile phones iPod/iPhone connection cable, multimedia player and Aux input for car not fitted with Blue&Me™ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □	Alarm with remote control		0	0	0	0	0
"Interscope Sound System" Hi-Fi audio system with 100 W amplified subwoofer 4YG ○ ○ ○ ○ ○ Hands-free Blue&Me™ system with Bluetooth® technology, voice recognition, steering wheel controls and digital audio file player with USB port Setup for the installation of TomTom portable navigator 68R ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○	AUDIO						
Hands-free Blue&Me [™] system with Bluetooth® technology, voice recognition, steering wheel controls and digital audio file player with USB port Setup for the installation of TomTom portable navigator 68R 68R 68R 68R 68R 68R 68R 68	Radio/CD/MP3 player, 4 speakers + 2 tweeters						
and digital audio file player with USB port Setup for the installation of TomTom portable navigator eco:Drive function: driving data control system to reduce fuel consumption and emissions ○○○○○ Blue&Me TomTom 2 portable navigator with live services (HD Traffic, Weather, Twitter, Expedia, trip advisor, local search) Support for iPod and mobile phones ○○○○○○○○ iPod/iPhone connection cable, multimedia player and Aux input for car not fitted with Blue&Me™ ○○○○○○○○○○○○○○○○○○○○○○○○○○○○○○○○○○○	"Interscope Sound System" Hi-Fi audio system with 100 W amplified subwoofer	4YG	0	0	0	0	0
ecc: Drive function: driving data control system to reduce fuel consumption and emissions O Blue&Me TomTom 2 portable navigator with live services (HD Traffic, Weather, Twitter, Expedia, trip advisor, local search) Support for iPod and mobile phones O O O O O O O O O O O O O O O O O O		6RR	0	0	•	•	-
eco:Drive function: driving data control system to reduce fuel consumption and emissions OOO Blue&Me TomTom 2 portable navigator with live services (HD Traffic, Weather, Twitter, Expedia, trip advisor, local search) Support for iPod and mobile phones OOOO iPod/iPhone connection cable, multimedia player and Aux input for car not fitted with Blue&Me TM OOOOO OOOOOOOOOOOOOOOOOOOOOOOOOOOO	Setup for the installation of TomTom portable navigator	68R	0	0	0	0	0
advisor, local search) Support for iPod and mobile phones iPod/iPhone connection cable, multimedia player and Aux input for car not fitted with Blue&Me™ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○	eco:Drive function: driving data control system to reduce fuel consumption and emissions				0		0
iPod/iPhone connection cable, multimedia player and Aux input for car not fitted with Blue&Me™ ○ ○ ○ ○			0	0	0	0	0
	Support for iPod and mobile phones		0	0	0	0	0
iPod connection cable with reel	iPod/iPhone connection cable, multimedia player and Aux input for car not fitted with Blue&Me™		0	0	0	0	0
	iPod connection cable with reel		0*	0*	0	0	0



* with Opt 6RR

■ standard O optional - not available

500 STORIES WITH YOU 77

500C standard equipment and options.

LINE AND STYLE		Pop	Pop Star	Lounge	500S	Cult
Spoiler integrated with the soft top						
Bumpers in body colour			•			
Chrome-plated exterior door handles						
Leather steering wheel with radio controls (8 buttons)	318	0	0		-	
Abarth Design sports steering wheel with 8 buttons	6BQ	_	_	_		_
Painted electrically adjustable door mirrors with defrosting and outside temperature sensor		-				
Tinted rear and rear door windows	070	0	0	0	0	0
Interior in Frau leather	211	0	0	0	0	•
Black sports aluminium gear lever knob			_	_	•	
Leather gear lever trim	4VU	0	0	0		0
Painted protective strips with 500 plate	4M5	0	0	0	_	0
Metallic paint finish		0	0	0	0	0
Non-standard pastel paint		0	0	0	0	0
Three-coat paintwork		0	0	0	0	0
Chrome kit: chrome inserts on side window weatherstrips, chrome exhaust, chrome interior door			0	0	0	
handle trim, inserts on front and rear chrome bumpers, chrome gear lever knob	4MQ	0	•		_	•
CUSTOMISATIONS						
15" alloy wheels with 185/55* tyres	4WQ	0	0	0	_	-
15" alloy wheels with 14 spokes with 185/55 R15* tyres	6U4	0	0	0	-	-
15" alloy wheels with 18 spokes with 185/55* tyres	431	0	0	0	0	_
15" Lounge alloy wheels with 185/55 R15* tyres	73Z	0	0		_	_
non-standard 15" diamond-finish alloy wheels with 185/55 R15* tyres	5YN	0	0	0	_	_
16" Cult alloy wheels with 195/45 R16 tyres*	74A	0	0	0	_	
15" Sport alloy wheels with diamond finish, 5-spoke two-colour with 185/55* tyres	439	0	0	0	0	
Special "S" style burnished 15" alloy wheels with 185/55-15 tyres*	6Y8		_	_		
Special "S"-style 16" alloy wheels with 195/45 R16 tyres*	5A6					
	5EQ		-	-	0	_
16" alloy wheels with 195/45 tyres*		0	0	0	-	0
16" alloy wheels with diamond finish, 5-spoke with 195/45* tyres	420	0	0	0	0	-
16" alloy wheels with 17 spokes with 195/45* tyres	435	0	0	0	-	0
Non-standard 16" alloy wheels with 195/45 R16 tyres*	6JD		-	-	0	-
14" special "vintage" hub caps	878		-	-	_	_
Red brake calipers	4KM		-	- /○ (0.9 105 HP)	- /○ (0.9 105 HP)	- /○ (0.9 105 HP
Chrome rear-view mirror cover	4RR	0	-	0	0	0
Protective strips for customised badges	4XC	0	0	0	-	0
Chrome-plated moulding on bonnet	4BJ	0		0	_	0
Red side band	5H4	0	0	0	0	0
White side band	5H5	0	0	0	0	0
Black side band	5H6	0	0	0	0	0
Italia side band	5HE	0	0	0	0	0
White/red Humanoid stickers	5HV	0	0	0	0	0
Black/red Humanoid stickers	5HW	0	0	0	0	0
White/black Humanoid stickers	5HX	0	0	0	0	0
White Zipper stickers	5G2	0	0	0	_	0
Black Zipper stickers	5G3	0	0	0	_	0
White Tokyo stickers	5G8	0	0	0	0	0
Black Tokyo stickers	5GA	0	0	0	0	0
White London stickers	5GB	0	0	0	0	0
Black London stickers	5GC	0	0	0	0	0
White Paris stickers	5GD	0	0	0	0	0
Black Paris stickers	5GE	0	0	0	0	0
	5GF					
White Rome stickers Plack Pome stickers		0	0	0	0	0
Black Rome stickers	5GG	0	0	0	0	0
White New York stickers	5GK	0	0	0	0	0
Black New York stickers	5GL	0	0	0	0	0
Amaranth Butterfly stickers	5WY	0	0	0	_	0
Black Butterfly stickers	5WZ	0	0	0	_	0
Ivory Butterfly stickers	5WA	0	0	0	_	0
White Turin stickers	5GH					

Black Turin stickers	5GJ	0	0	0	0	0
lvory Flower stickers	60M	0	0	0	_	0
Black Flower stickers	60N	0	0	0	_	0
Chrome A-bar on front bumper		0	0	0	0	0
Front dam		0	0	0	0	0
Rear dam		0	0	0	0	0
Italian flag badge on wing		0	0	0	0	0
Chrome-plated exhaust pipe		0	0		•	
500 Italia badge for protective strips		0	0	0	0	0
Black chequered badge for protective strips		0	0	0	0	0
Black sport badge on white background for protective strips		0	0	0	0	0
Red sport badge on white background for protective strips		0	0	0	0	0
500 black badge for protective strips		0	0	0	0	0
Silver Zipper badge on black background		0	0	0	0	0
Silver Butterfly badge on black background		0	0	0	0	0
Silver/red Humanoid badge on black background		0	0	0	0	0
Silver Tokyo badge on black background		0	0	0	0	0
Silver London badge on black background		0	0	0	0	0
Silver Paris badge on black background		0	0	0	0	0
Silver Rome badge on black background		0	0	0	0	0
Silver New York badge on black background		0	0	0	0	0
Silver Turin badge on black background		0	0	0	0	0
2 Street key cover kit		0	0	0	0	0
2 Italia key covers kit		0	0	0	0	0
2 Barcode key cover kit		0	0	0	0	0
2 Balls key cover kit ivory and silver		0	0	0	0	0
2 Hands key cover kit ivory and silver		0	0	0	0	0
2 Turin key cover kit ivory and silver		0	0	0	0	0
2 Zipper key cover kit ivory and silver		0	0	0	0	0
2 Flower key cover kit ivory and silver		0	0	0	0	0
2 Butterfly key cover kit ivory and silver		0	0	0	0	0
2 Humanoid key cover kit ivory and silver		0	0	0	0	0
2 London key cover kit ivory and silver		0	0	0	0	0
2 Paris key cover kit ivory and silver		0	0	0	0	0
2 Tokyo key cover kit ivory and silver		0	0	0	0	0
2 Rome key cover kit ivory and silver		0	0	0	0	0
2 New York key cover kit ivory and silver		0	0	0	0	0
Silver Flower key cover with CRYSTALLIZED™ 5 Swarovski Elements		0	0	0	0	0
Blue Snake key cover with CRYSTALLIZED™ 5 Swarovski Elements		0	0	0	0	0
Titanium 500 logo key cover with CRYSTALLIZED™ 5 Swarovski Elements		0	0	0	0	0
Black coat hanger for front head restraint		0	0	0	0	0
lvory coat hanger for front head restraint		0	0	0	0	0
Amaranth Flower mirror cover on black background		0	0	0	0	0
Ivory Flower mirror cover on black background		0	0	0	0	0
Amaranth Butterflies mirror cover on black background		0	0	0	0	0
lvory Butterflies mirror cover on black background		0	0	0	0	0
Car cover with the image of the Fiat 500 first series		0	0	0	0	0
Steel kick plate		0	0	0	0	0
Sports aluminium pedal covers and footrest		0	0	0	0	0
Wind stop	925	0	0	0	0	0
Black fragrance dispenser		0	0	0	0	0
lvory fragrance dispenser		0	0	0	0	0
Citrus Flavoured Summer dispenser refill		0	0	0	0	0
Essence of the Night dispenser refill		0	0	0	0	0
Free Breath dispenser refill		0	0	0	0	0
Citrus Flavoured Summer + Essence of the Night + Free Breath dispenser refill		0	0	0	0	0
Rubber mats		0	0	0	0	0
Interior black border carpet mats with blocked out logo plate		0	0	0	0	0

Pop

Pop Star

Lounge

500S

Cult

CUSTOMISATIONS

* not compatible with snow chains

■ standard ○ optional

not available

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^{*} not compatible with snow chains

CUSTOMISATIONS		Pop	Pop Star	Lounge	500S	Cult
nterior black border carpet mats ivory graphics		0	0	0	0	0
nterior black border carpet mats ivory graphics		0	0	0	0	0
arpet mats with black border black graphics		0	0	0	0	0
/heel caps with Fiat logo		0	0	0	0	0
Chrome rear number plate holder		0	0	0	0	0
Black fabric make-up holder		0	0	0	0	0
vory leather make-up holder with silver trinket		0	0	0	0	0
COMFORT						
Fiat CODE (electronic anti-theft device)						
leat-reflecting windows					•	
nstrument panel with rev counter			•	•	_	_
" TFT colour liquid crystal digital instrument panel	46F	_	-	0	•	
eight-adjustable front head restraints					•	
DPF for diesel engine					•	
leight-adjustable steering wheel				•	•	
Oualdrive™ electric power steering				•		
Start&Stop: automatic shutdown and restart of the engine during short stops (optional on 69 HP .2 petrol)						
Electric windows and central locking			-		-	-
ollow Me Home light device			-	-	-	-
cuel filler cap with key			-	-	-	-
rip computer				-		-
loor opening/closing remote control with customisable cover			-			-
Multi-use tyre repair kit (Fix&Go)		-	-			-
Space-saver wheel 135/80 R 14"	803	0	0	0	0	0
assenger side grab handle	000					
moker's kit	665	0	0	0	0	0
uggage compartment lighting	005		-			
un visors, light with small courtesy mirror				-	_	_
Manual climate control and pollen filter				_		_
			-			
utomatic climate control (single zone) with pollen filter	407					
Dualogic™ robotised gearbox (excluding 1.3 MultiJet, 1.2 EasyPower and 0.9 TwinAir 105 HP)	407	0	0	0	0	0
oualogic™ robotised gearbox steering wheel controls (excluding 1.3 MultiJet, 1.2 EasyPower and 0.9 TwinAir 105 HP)	5BH	0	0	0	_	0
Steering wheel controls for Abarth Design sports steering wheel, DualogicTM robotised gearbox excluding 1.3 MultiJet)	6BP	_	_	_	0	_
3i-xenon headlights (gas discharge) with retractable headlight washer	230	0	0	0	0	0
anti-glare electric mirror (automatic day/night)	410	0	0	0	0	0
Height-adjustable driver seat	626	0	0			_
Passenger seat with under-seat storage compartment	295	0	0	0		_
Passenger seat backrest pocket	339	0	0			-
Split rear seat (50/50) with height-adjustable head restraint	195	0	0			-
Passenger seat with mechanical position memory			•			
Rear parking sensors						
ide baffles		0	0	0	0	0
lear splash guards		0	0	0	0	0
Protective luggage compartment liner		0	0	0	0	0
uggage compartment organiser		0	0	0	0	0
letting for luggage compartment		0	0	0	0	0
ar care		0	0	0	0	0
AFETY						
BS + EBD		-	•	•	•	
river and passenger airbag with Dual stage system			-	-	-	
ide bags						
die bags /indows bag			-	E	E	-
			-	-		-
nee bags			-			-
ront structure with crumple zones			-	-		-
Bodywork with high-resistance steel elements (Dualphase)					-	
ledal unit support that breaks off in the event of collision						

SAFETY		Pop	Pop Star	Lounge	500S	Cult
FPS (Fire Prevention System)						
Headlight aim corrector					•	
Front seat belts with double pretensioner, load limiter and front fastening sensor		•	•	•	•	•
Rear seat belts with retractor			•		•	•
Front and rear seats with anti-submarining crossmember					-	-
Isofix attachments for children on rear seat			•		•	-
Day lights (DRL)			•			•
Fast lane change indicator					-	-
Hazard light activation (4 indicators) during emergency braking						
ESC + ASR/MSR, HBA and Hill Holder	392	○ ■ (0.9 105 CV)				
Fog lights	097	0	0	0	0	0
Alarm with remote control		0	0	0	0	0
AUDIO						
Radio/CD/MP3 player, 4 speakers + 2 tweeters			•		•	-
"Interscope Sound System" Hi-Fi audio system with 100 W amplified subwoofer	4YG	0	0	0	0	0
Hands-free Blue&Me™ system with Bluetooth®, technology, voice recognition, steering wheel controls and digital audio file player with USB port	6RR	0	0			
Setup for the installation of TomTom portable navigator	68R	0	0	0	0	0
eco:Drive function: driving data control system to reduce fuel consumption and emissions		0	0	0	0	0
Blue&Me TomTom 2 portable navigator with live services (HD Traffic, Weather, Twitter, Expedia, trip advisor, local search)		0	0	0	0	0
Support for iPod and mobile phones		0	0	0	_	0



■ as standard O optional - not a

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Servicing and repair services.

Maximum Care standard warranty: maximum cover and zero worries.

Maximum Care protects your car from electromechanical faults for up to five years. You can conveniently choose from different durations according to your needs. Furthermore, in the event of a fault, you can count on the service and professionalism of Fiat Dealerships and Authorised Workshops. You can apply for Maximum Care Warranty at any Dealership or Authorised Workshop within two years from the beginning of the warranty providing that your car has been subject to scheduled servicing as described in the Fiat Owner Handbook. There are three options to choose from, which include extending the warranty on your vehicle for electromechanical faults and roadside assistance for:

- + 1 year and up to 45,000 km or up to 90,000 km
- + 2 years and up to 60,000 km or up to 120,000 km
- + 3 years and up to 75,000 km or up to 150,000 km

Powertrain Care standard warranty: essential cover and maximum savings.

Powertrain Care protects your car from mechanical engine, gearbox, transmission and body computer faults for up to five years. You can conveniently choose from different durations according to your needs. Furthermore, in the event of a fault, you can count on the service and professionalism of Fiat dealerships and authorised service workshops. You can apply for Powertrain Care Warranty at any dealership or authorised workshop within two years from the beginning of the warranty providing that your car has been subject to scheduled servicing as described in the Fiat Owner Handbook. There are three options to choose from, which include extending the warranty on your vehicle for mechanical faults and roadside assistance for:

- + 1 year and up to 45,000 km or up to 90,000 km
- + 2 years and up to 60,000 km or up to 120,000 km
- + 3 years and up to 75,000 km or up to 150,000 km.

The conventional Maximum Care and Powertrain Care Warranties offer you additional benefits:

- repair and replacement of defective components with Original Parts or reconditioned parts from Fiat
- transferability of coverage to the new owner if you sell your car.

Easy Pack: scheduled servicing for your car

With Easy Pack you can save money on scheduled servicing expenses for your car, by buying between 2 and 5 services in advance, starting with the first. Easy Pack offers you 4 different options:

• 2-service pack* • 3-service pack* • 4-service pack* • 5-service pack*

Premium Pack: complete servicing for your car

For complete maintenance of your Fiat car, there's the Premium Pack formula, the made-to-measure programme that allows scheduled services and the replacement of the car parts most subject to wear. Premium Pack offers you 3 different servicing options, Bronze, Silver and Gold, to better meet your needs and those of your car.

Bronze option 2 services included* plus the replacement of:

- 1 front brake pad kit 1 rear brake pad kit
- 2 front wiper blade kits 2 rear wiper blade kits

Silver option 3 services included* plus the replacement of:

- 1 front disc kit 1 front shock absorber kit 1 rear shock absorber kit 2 front brake pad kits
- 2 rear brake pad kits 3 front wiper blade kits 3 rear wiper blade kits

Gold option 4 services included* plus the replacement of: • 1 clutch • 1 battery • 2 front disc kits • 1 rear disc kit • 1 front shock absorber kit • 1 rear shock absorber kit • 4 front brake pad kit • 3 rear brake pad kit

• 5 front wiper blade kits • 5 rear wiper blade kits



vices included starting from the first. Parts whose replacement is not expressly specified in the scheduled servicing plan for the vehicle are not included. To find out the service intervals for your vehicle, consult the Fiat Owner Handbool

Financial services.

Purchasing your Fiat 500 is a chance to act freely. With SAVA you can choose a payment method which best suits your needs from a wide and appealing range of finance solutions.

Instalments. This is the financial solution that allows you to spread the payment of all or part of your new FIAT over a period ranging from 12 to 72 months, or a part of the purchase of a used car for a period ranging from 12 to 60 months.

FiatPiù. This is a sales programme which allows you to have your new Fiat and only pay for what you actually use. At the end of the agreement, you are free to choose between three options: replace your car and buy a new one, keep the car by paying the last remaining instalment or return it after only paying for what you actually used.

Leasing. If you are a professional, freelance worker or run your own business, this solution offers you the option of using your car without tying up your capital. You have a choice of contract term (from 24 to 60 months) and advance, plus a flexible final redemption

Sava, together with the financing, offers a comprehensive range of services that protect you against the unknown; Indelible marking on key vehicle components as a maximum deterrent against theft, the special Fire&Theft, Collision (protection against collisions with other vehicles), Kasko (fully comprehensive insurance) and Prestito Protetto protected loan (e.g. instalment repayment if you lose your job) policies and three types of StradaFacendo Warranty with different coverage for keeping your car in shape.

For further information: Contact Center 199.818.203 (from Monday to Friday from 8 a.m. to 5 p.m.) - www.sava.it

For further information, you can contact any participating dealership in the Fiat Group.

Information and assistance services.



A single number to feel special. on **00.800.342.800.00** throughout Europe* to request ROADSIDE ASSISTANCE, towing and intervention in the event of breakdown and accidents (24 hours a day, 7

INFORMATION, details and sales network and test drives.

*Check whether free from abroad with your network operator.



With a public tweet or private message to @FiatCareIT support to meet your needs thanks of dedicated operators Search for Fiat with #FiatCare.

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SHOPON LINE



with unlimited mileage. Roadside throughout Europe. Assistance in the event of a breakdown or accident. Towing the car to a Fiat workshop, Return of pas

24 months warranty

or continuation of journey. Hotel expenses. Courtesv car in the of breakdown, Recovery of the repaired vehicle

Sending parts abroad.

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